

Wyland "Water is Life" Classroom Mural and Art Contest

Presented by the Wyland Foundation, Arts & Activities Magazine, and Fredrix Artist Canvas.

World-renowned environmental artist, conservationist and muralist Wyland is inviting classrooms across the United States to take part in the "National 'Water is Life' Mural and Art Challenge," a nationwide environmental mural and individual art contest celebrating our ocean, lakes, rivers, streams, and wetlands. The 2015 theme is "Our Coasts and Climate." The contest runs through Nov. 25, 2015.

*Teachers are invited to create with their students a 5-foot by 8-foot mural painting kit to celebrate how water shapes our lives and our world. A mural canvas will be provided in a random drawing to 100 participating classrooms. Teachers will submit photos of their class's mural painting for the contest entry at www.wylandfoundation.org/artchallenge beginning Sept. 25- Nov.25. Contest categories include grades K-4, 5-8, 9-12. The class in each category whose mural best expresses their understanding of and appreciation water, as it relates to this year's theme, "Our Coasts and Climate," will receive \$250 for art supplies and a chance to receive a live online painting lesson by Wyland. Winning classes will each receive a signed Wyland artwork for display at their school. Schools may register multiple classes. However, only one free mural kit per school is permitted. ***NOTE: Schools that don't receive a mural kit may still participate by painting a mural on any 5-foot by 10-foot surface.***

SCHEDULE / DEADLINES

Aug. 15 - Deadline to RSVP for free 100 canvas mural drawing. Winners chosen in random drawing. Schools not receiving a canvas can enter at any time using ANY 5 foot by 10 foot permanent or temporary surface to create a mural artwork. Please RSVP using the signup form at www.wylandfoundation.org/artchallenge, or call the Wyland Foundation at (949) 643-7070. To sign up by mail, write to Wyland Foundation, ATTN: Water is Life Mural Contest. Please include teacher's full name, school, grade level, subject, number of students, mailing address, email, and phone number. The 100 classrooms to receive a free mural canvas kit will be notified via e-mail by Sept. 15 or before.

Sept. 20- Mural canvases will be shipped from warehouse to participating

classes.

Nov. 25 - Digital photograph of classroom mural and individual art contest due for judging. Submit entries at www.wylandfoundation.org/artchallenge Please be sure to include teacher's full name, school, grade level, subject, number of students, mailing address, email, and phone number.

Dec. 18 – Winners notified.

COMPLETE RULES - MURAL CONTEST

1. ENTRY PERIOD: Submit art entries Sept. 25- Nov.25 at www.wylandfoundation.org/artchallenge Digital image(s) of the mural must be 300 DPI jpeg file, please include one photo of the students with the mural if available. The winning mural will be announced on Dec. 18.

2. ELIGIBILITY: The contest is open to all United States- based classrooms. Contest categories include Grades K-4, 5-8, 9-12. Employees of Wyland Worldwide, The Wyland Foundation, subsidiaries and affiliated companies as well as their immediate family members (spouses, parents, siblings, and children) are not eligible. The contest is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.

3. RULES Of ENTRY: To qualify for entry into the classroom mural contest, each participating mural must be accompanied by no fewer than five individual concept entries into the individual contest (See individual entry rules below). Mural entries whose accompanying individual concepts are strongly related to the final mural submission are encouraged. Additional supplemental materials such as a class journal with study notes, research, and observations about the mural topic are also encouraged. Each class may submit one entry, ON ANY 5 FOOT BY 10 FOOT SURFACE, and the mural must be painted by students only. If it is determined that an adult painted on the mural, the entry will be disqualified. The Wyland Foundation is not responsible for any lost, late, incomplete, invalid, unintelligible, or misdirected entries. Winning submissions will become the property of The Wyland Foundation. By entering the contest you agree that the Wyland Foundation has the right to display, copy, distribute and otherwise use the artwork as it sees fit without any fee or other form of compensation. **The subject matter**

for the mural must express the beauty of our planet's coasts and the natural systems that make coastal areas so attractive and productive - from coral reefs to coastal wetlands. The challenge will also look at the climatic forces affecting our coasts, including changes in temperature, sea level rise, and ocean acidity. Themes for the 2015 challenge may include, but are not limited to: environment, marine eco-systems , climate change, conservation, biodiversity, habitats, human impacts, world culture, sustainable industry, exploration, technology, adaptation, and marine biology. The mural may be representational, abstract and/or include mixed media. **4. AGREEMENT TO RULES:** By entering the contest, you fully and unconditionally agree to and accept the rules as outlined herein and agree to accept the decisions of The Wyland Foundation, its partners, and the contest judges which are final and binding. **5. JUDGING CRITERIA:** Entries must meet all rules and submission criteria as stated herein to be eligible. Entries will be evaluated by a panel of judges. The murals will be judged on artistic merit, creativity, and effective communication of the message. **6. PRIZES:** Winning classroom in each category will receive a grand prize signed Wyland artwork (Total ARV \$1,000) and a \$250 grant for classroom art supplies. Teachers are encouraged to give all non-winning participants an official certificate of appreciation. A master copy of the certificate will be available for download at www.wylandfoundation.org/artchallenge by Nov. 25, 2015. The certificate is signed by Wyland and National Geographic Explorer in Residence Dr. Sylvia Earle. **7. MURAL FULFILLMENT:** For the 100 schools that receive confirmation of a free canvas mural painting kit, mural canvas will be shipped to the address provided on Sept. 20. Additional murals may be created on any 5 foot by 8 foot surface, including paper, walls (with the permission of the building owner), or separately purchased canvases.

COMPLETE RULES

- INDIVIDUAL CONTEST

Prior to creating a classroom mural, students are encouraged to do their own individual drawings and paintings as part of the process of discovering their subject matter and theme for their murals. These individual studies may be submitted for individual judging in celebration "Our Coasts and Climate." (NOTE: Students may also submit artwork even if not participating in the mural contest)

Students, teachers, or parents may submit photos of individual paintings for the contest entry, along with a brief description of how the individual artwork fits within the classroom mural theme. If the artwork is not part of a mural, please provide a brief description of how the artwork fits the

contest theme. Paintings must be completed on any size surface in any medium. Individual contest categories include all grades K-12. The student in each grade category whose artwork best expresses the "Our Coasts and Climate" theme will receive a \$50 gift certificate for art supplies.

1. ENTRY PERIOD: Submit art entries Sept. 25- Nov.25 at www.wylandfoundation.org/artchallenge Digital image(s) of the mural must be 300 DPI jpeg file, please include one photo of the students with their artwork if available. The winning artwork will be announced on Dec. 18. **2. ELIGIBILITY:** The contest is open to all United States- based students in all grades, K-12. A student winner will be selected for each grade category. Employees of Wyland Worldwide, The Wyland Foundation, subsidiaries and affiliated companies as well as their immediate family members (spouses, parents, siblings, and children) are not eligible. The contest is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law. **3. RULES Of ENTRY:** One individual entry per student. Entry must be created by student only. If it is determined that an adult painted on the entry, the entry will be disqualified. The Wyland Foundation is not responsible for any lost, late, incomplete, invalid, unintelligible, or misdirected entries. Winning submissions will become the property of The Wyland Foundation. By entering the contest, parents of the winning student agree that the Wyland Foundation has the right to display, copy, distribute and otherwise use the artwork as it sees fit without any fee or other form of compensation. **The subject matter for the individual entry must express the beauty** of our planet's coasts and the natural systems that make coastal areas so attractive and productive - from coral reefs to coastal wetlands. The challenge will also look at the climatic forces affecting our coasts, including changes in temperature, sea level rise, and ocean acidity. **Themes for the 2015 challenge may include, but are not limited to: environment, marine eco-systems, , climate change, conservation, biodiversity, habitats, human impacts, world culture, sustainable industry, exploration, technology, adaptation, and marine biology.** The mural may be representational, abstract and/or include mixed media. **4. AGREEMENT TO RULES:** By entering the contest, you fully and unconditionally agree to and accept the rules as outlined herein and agree to accept the decisions of The Wyland Foundation, its partners, and the contest judges which are final and binding. **5. JUDGING CRITERIA:** Entries must meet all rules and submission criteria as stated herein to be eligible. Entries will be evaluated by a panel of judges. The murals will be judged on artistic merit, creativity, and effective communication of the message. **6. PRIZES:** Winning student in each

category will receive a \$50 gift certificate for art supplies. Teachers/ Parents are encouraged to give all non-winning participants an official certificate of appreciation. A master copy of the certificate will be available for download at www.wylandfoundation.org/artchallenge by Nov. 25, 2015. The certificate is signed by Wyland and National Geographic Explorer in Residence Dr. Sylvia Earle.

Visit the following websites to learn more about the Wyland Foundation, Arts and Activities Magazine, and Fredrix Artist Canvas.
www.wylandfoundation.org , www.artsandactivities.com, and www.taramaterials.com/ArtistCanvas/